

Master S Degree Business Administration Mba | d32d408a13c1daca3c3b07207d74af85

How to Get Into the Top MBA Programs, 5th Edition
The Blue Book of Grammar and Punctuation
Ten-day MBA, The, Rev.
Social and Sustainable Enterprise
Abstracts of Theses, Masters' Degrees in the Graduate School
An Examination of Off-Campus Master's Degree Programs in Business Administration/Management Conducted on Air Force Installations
Business and Management Education in China
A Directory of Graduate Degree Programs in Business Administration and Related Fields
MBA In A Week
Foundations of Finance
Finance for Managers
A Guide to the Project Management Body of Knowledge (PMBOK(R) Guide-Sixth Edition / Agile Practice Guide Bundle (HINDI)
The Future MBA
Florida Institute of Technology
Abstracts of Theses, Masters' Degrees in the Graduate School
Environmental Economics and Policy
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Joy at Work
Commercialization of Innovative Technologies
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The Gourman Report
University of Alabama: Master of Business Administration (M.B.A.) Program
Curriculum 21A
Tea Reader
Event Risk Management and Safety
Survey of Financial Accounting
The Best 296 Business Schools, 2013 Edition
Business Made Simple
The Seven Principles for Making Marriage Work
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Master of Business Administration 242 Success Secrets - 242 Most Asked Questions on Master of Business Administration - What You Need to Know
The Refractive Thinker
The Master of Business Administration
Complete Book of Graduate Programs in the Arts and Sciences

How to Get Into the Top MBA Programs, 5th Edition

Describes the University of Alabama's College of Commerce and Business Administration Master of Business Administration (M.B.A.) degree in Tuscaloosa. Provides information regarding the program, courses, prerequisites, professional development opportunities, special programs, admission, and financial aid through fellowships and scholarships. Posts contact information via street address, telephone and fax numbers, and e-mail. Links to the home pages of the College and the University.

The Blue Book of Grammar and Punctuation

With current environmental, social and financial challenges facing society and the economy, there has been a rapid growth in interest in the role of social and sustainable enterprise. This volume seeks to draw together contemporary entrepreneurial research which addresses social and environmental issues.

Ten-day MBA, The, Rev.

MBA In A Week is a simple and straightforward way to get the edge in business, giving you everything you really need to know in just seven short chapters. Every day it focuses on one area of MBA study, from global business, finance and accounting, to strategy, marketing and operations management. This book distils the most practical business insights of an MBA into easy-to-digest bite-sized chunks, giving you a basic knowledge and understanding of the key concepts, together with practical and thought-provoking exercises. Whether you choose to read it in a week or in a single sitting, MBA In A Week is your fastest route to success: - Sunday: Global business pressures and change - Monday: Finance, economics and accounting - Tuesday: Entrepreneurship, ethics and social responsibility - Wednesday: Strategy and marketing - Thursday: Operations management - Friday: Organizational behaviour and human resources management - Saturday: Research and change management
ABOUT THE SERIES In A Week books are for managers, leaders, and business executives who want to succeed at work. From negotiating and content marketing to

finance and social media, the In A Week series covers the business topics that really matter and that will help you make a difference today. Written in straightforward English, each book is structured as a seven-day course so that with just a little work each day, you will quickly master the subject. In a fast-changing world, this series enables readers not just to get up to speed, but to get ahead.

Social and Sustainable Enterprise

This pioneering book offers a unique constellation of essays focused on the important social and economic changes affecting educational institutions in China. It provides an in-depth examination of the potential and obstacles for business and management education in the world's second largest economy and most populated country. This volume is an essential resource for anyone with an interest in teaching, developing a new program, or entering into a joint venture in China. A wide range of topics, such as economic transition, pedagogical issues, professional training and alliance formation, are discussed from the standpoint of deans, educators, directors and consultants of educational institutions hailing from both the East and the West.

Abstracts of Theses, Masters' Degrees in the Graduate School

THE WILEY EVENT MANAGEMENT SERIES *The complete guide to event risk management, safety, and security Practical strategies and resources for any size event! With any event comes risk—from rowdy guests at a festival or convention to a life-threatening riot at a sports event. Event Risk Management and Safety provides a comprehensive resource for managing event risk and limiting liability for modest and grand events. Presenting theory and practical applications, this book covers topics such as measuring risk, alcoholism and drugs, crowd control, fire safety and emergency medical services, food and water safety, outdoor events, and much more. Other features include: * Case studies examining problems and solutions to real-world situations * Key terms and risk-management exercises * New techniques to forecast and manage the global challenges of the twenty-first century * Comprehensive appendices containing additional resources, alcohol and beverage commission contact information, and practical forms*

An Examination of Off-Campus Master's Degree Programs in Business Administration/Management Conducted on Air Force Installations

Is this blue book more valuable than a business degree? Most people enter their professional careers not understanding how to grow a business. At times, this makes them feel lost, or worse, like a fraud pretending to know what they're doing. It's hard to be successful without a clear understanding of how business works. These 60 daily readings are crucial for any professional or business owner who wants to take their career to the next level. New York Times and Wall Street Journal bestselling author, Donald Miller knows that business is more than just a good idea made profitable – it's a system of unspoken rules, rarely taught by MBA schools. If you are attempting to profitably grow your business or career, you need elite business knowledge—knowledge that creates tangible value. Even if you had the time, access, or money to attend a Top 20 business school, you would still be missing the practical knowledge that propels the best and brightest forward. However, there is another way to achieve this insider skill development, which can both drastically improve your career earnings and the satisfaction of achieving your goals. Donald Miller learned how to rise to the top using the principles he shares in this book. He wrote Business Made Simple to teach others what it takes to grow your career and create a company that is healthy and profitable. These short, daily entries and accompanying videos will add enormous value to your business and the organization you work for. In this sixty-day guide, readers will be introduced to the nine areas where truly successful leaders and their businesses excel: Character: What kind of person succeeds in business? Leadership: How do you unite a team around a mission? Personal Productivity: How can you get more done in less time? Messaging: Why aren't customers paying more attention? Marketing: How do I build a sales funnel? Business Strategy: How does a business really work? Execution: How can we get things done? Sales:

How do I close more sales? Management: What does a good manager do? Business Made Simple is the must-have guide for anyone who feels lost or overwhelmed by the modern business climate, even if they attended business school. Learn what the most successful business leaders have known for years through the simple but effective secrets shared in these pages. Take things further: If you want to be worth more as a business professional, read each daily entry and follow along with the free videos that will be sent to you after you buy the book.

Business and Management Education in China

Provides a detailed overview of the best business schools across North America, including information on each school's academic program, competitiveness, financial aid, admissions requirements and social scenes. Original.

A Directory of Graduate Degree Programs in Business Administration and Related Fields

MBA In A Week

The 'Master of Business Administration' ('MBA' either 'M.B.A.') is a master's level in trade management. The MBA level derived in the United States in the belated 19th era as the region industrialized and businesses pursued scientific moves to administration. The central part tracks in an MBA programme present the different sections of trade such like bookkeeping, funding, promoting, mortal assets and transactions management; numerous programmes contain discretionary tracks. There has never been a Master of Business Administration Guide like this. It contains 242 answers, much more than you can imagine; comprehensive answers and extensive details and references, with insights that have never before been offered in print. Get the information you need--fast! This all-embracing guide offers a thorough view of key knowledge and detailed insight. This Guide introduces what you want to know about Master of Business Administration. A quick look inside of some of the subjects covered: Walden University, Meg Whitman - Early life and education, Masters Degree - Types, Indian Institute of Technology Madras - Admission tests, Title - University degrees, National University of Singapore - University rankings, Chief accounting officer - Qualification, Indian Institutes of Management - Postgraduate education, Seattle Pacific University - Graduate studies, JNTUK - Departments, Colorado State University - College of Business, Louisiana Tech University - Colleges, Oliver E. Williamson - Biography, Wake Forest University - School of Business, University of Cape Town - Rankings, Master's degree - Titles, INSEAD, Hawaii Pacific University - History, Memorial University of Newfoundland - Schools and faculties, Emory University Colleges and schools, The Fletcher School of Law and Diplomacy - Joint degrees, Business education - Postgraduate education, Bodo Graduate School of Business - History, Academic degree - India Pakistan, and much more

Foundations of Finance

*"What year are you preparing your students for? 1973? 1995? Can you honestly say that your school's curriculum and the program you use are preparing your students for 2015 or 2020? Are you even preparing them for today?" With those provocative questions, author and educator Heidi Hayes Jacobs launches a powerful case for overhauling, updating, and injecting life into the K-12 curriculum. Sharing her expertise as a world-renowned curriculum designer and calling upon the collective wisdom of 10 education thought leaders, Jacobs provides insight and inspiration in the following key areas: * Content and assessment--How to identify what to keep, what to cut, and what to create, and where portfolios and other new kinds of assessment fit into the picture. * Program structures--How to improve our use of time and*

*space and groupings of students and staff. * Technology--How it's transforming teaching, and how to take advantage of students' natural facility with technology. * Media literacy--The essential issues to address, and the best resources for helping students become informed users of multiple forms of media. * Globalization-- What steps to take to help students gain a global perspective. * Sustainability--How to instill enduring values and beliefs that will lead to healthier local, national, and global communities. * Habits of mind--The thinking habits that students, teachers, and administrators need to develop and practice to succeed in school, work, and life. The answers to these questions and many more make Curriculum 21 the ideal guide for transforming our schools into what they must become: learning organizations that match the times in which we live.*

Finance for Managers

Steven Silbiger has distilled the material of the ten most popular business schools in order to teach readers the language of business. At the rate of one easy-to-understand chapter a day, this book will enable readers to absorb the material, speak the language, and, most importantly, acquire the confidence and expertise needed to get ahead in the competitive business world.

A Guide to the Project Management Body of Knowledge (PMBOK(R) Guide-Sixth Edition / Agile Practice Guide Bundle (HINDI)

The Future MBA

To support the broadening spectrum of project delivery approaches, PMI is offering A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Sixth Edition as a bundle with its latest, the Agile Practice Guide. The PMBOK® Guide – Sixth Edition now contains detailed information about agile; while the Agile Practice Guide, created in partnership with Agile Alliance®, serves as a bridge to connect waterfall and agile. Together they are a powerful tool for project managers. The PMBOK® Guide – Sixth Edition – PMI's flagship publication has been updated to reflect the latest good practices in project management. New to the Sixth Edition, each knowledge area will contain a section entitled Approaches for Agile, Iterative and Adaptive Environments, describing how these practices integrate in project settings. It will also contain more emphasis on strategic and business knowledge—including discussion of project management business documents—and information on the PMI Talent Triangle™ and the essential skills for success in today's market. Agile Practice Guide has been developed as a resource to understand, evaluate, and use agile and hybrid agile approaches. This practice guide provides guidance on when, where, and how to apply agile approaches and provides practical tools for practitioners and organizations wanting to increase agility. This practice guide is aligned with other PMI standards, including A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Sixth Edition, and was developed as the result of collaboration between the Project Management Institute and the Agile Alliance.

Florida Institute of Technology

Surefire Strategies for Getting Into the Top MBA Programs Now with new and expanded information on international MBA programs, comprehensive rankings of the leading schools, and new interviews with admissions officers, How to Get Into the Top MBA Programs provides a complete overview of what the top schools look for. This book features a step-by-step guide to the entire application process with in-depth advice from more than thirty admissions directors. It shows you how to: ? Develop your optimal marketing strategy ? Assess and upgrade your credentials ? Choose the programs that are right for you ? Write quality essays for maximum impact ?

Choose and manage your recommenders ? Ace your interviews Prepare for business school and get the most out of your program once you go.

Abstracts of Theses, Masters' Degrees in the Graduate School

A Tea Reader contains a selection of stories that cover the spectrum of life. This anthology shares the ways that tea has changed lives through personal, intimate stories. Read of deep family moments, conquered heartbreak, and peace found in the face of loss. A Tea Reader includes stories from all types of tea people: people brought up in the tea tradition, those newly discovering it, classic writings from long-ago tea lovers and those making tea a career. Together these tales create a new image of a tea drinker. They show that tea is not simply something you drink, but it also provides quiet moments for making important decisions, a catalyst for conversation, and the energy we sometimes need to operate in our lives. The stories found in A Tea Reader cover the spectrum of life, such as the development of new friendships, beginning new careers, taking dream journeys, and essentially sharing the deep moments of life with friends and families. Whether you are a tea lover or not, here you will discover stories that speak to you and inspire you. Sit down, grab a cup, and read on.

Environmental Economics and Policy

The purpose of this study was to examine master's degree programs in business administration/management conducted on Air Force bases. Two specific objectives were identified: determine which postsecondary institutions sponsored such on-base graduate programs; and by analyzing three indicators of academic quality assurance, determine if requirements of on-base programs are consistent with requirements of similar in-resident programs of the parent institution. Three significant findings were noted. During 1976-1979 eleven institutions accounted for 80.7 percent of the degrees awarded. Though granting an overwhelming majority of the degrees, these institutions comprised only 20 percent of the institutions participating in this kind of nontraditional education. In terms of three indicators of academic quality assurance, inconsistencies between quality requirements of an institution's in-resident and on-base graduate programs were noted with all eleven institutions analyzed. Inconsistencies ranged from minor deviations for in-resident school policy to obvious indications of double standards for off-campus and in resident programs. Finally, through a comparison of the on-base quality assurance practices of eleven institutions, extreme disparity among the institutions was noted. Such disparity reflects the varying degree of quality assurance exercised by each institution in the on-base graduate education environment. (Author).

Theses for the Degree of Master of Business Administration

NEW YORK TIMES BESTSELLER • Over a million copies sold! “An eminently practical guide to an emotionally intelligent—and long-lasting—marriage.”—Daniel Goleman, author of *Emotional Intelligence The Seven Principles for Making Marriage Work* has revolutionized the way we understand, repair, and strengthen marriages. John Gottman’s unprecedented study of couples over a period of years has allowed him to observe the habits that can make—and break—a marriage. Here is the culmination of that work: the seven principles that guide couples on a path toward a harmonious and long-lasting relationship. Straightforward yet profound, these principles teach partners new approaches for resolving conflicts, creating new common ground, and achieving greater levels of intimacy. Gottman offers strategies and resources to help couples collaborate more effectively to resolve any problem, whether dealing with issues related to sex, money, religion, work, family, or anything else. Packed with new exercises and the latest research out of the esteemed Gottman Institute, this revised edition of *The Seven Principles for Making Marriage Work* is the definitive guide for anyone who wants their relationship to attain its highest potential.

Business and Management Education in Transitioning and Developing Countries

Motivate your students to study finance by focusing on its five underlying principles. Foundations of Finance enables students to see the big picture by helping them understand the logic that drives finance rather than having them memorize formulas. The seventh edition now includes Cautionary Tales, a reordered presentation, and integration with Pearson's revolutionary online software, MyFinanceLab.

Cybersecurity for Executives

Business education is a critical ingredient in establishing a viable middle class of managers in transitioning and developing economies. This book is a comprehensive examination of business and management education, pedagogical models, and curricula innovations in institutions.

Applied Advanced Analytics

Dual Degree Master of Science in Social Administration (MSSA) and Master of Business Administration (MBA).

Harvard Business Essentials are comprehensive, solution-oriented paperbacks for business readers of all levels of experience. Calculating and assessing the overall financial health of the business is an important part of any managerial position. From reading and deciphering financial statements, to understanding net present value, to calculating return on investment, Finance for Managers provides the fundamentals of financial literacy. Easy to use and nontechnical, this helpful guide gives managers the smart advice they need to increase their impact on financial planning, budgeting, and forecasting.

Joy at Work

Commercialization of Innovative Technologies

Profiles more than 1,400 accredited programs and offers information on admissions requirements, tuition, housing, and financial aid options.

An Academic Adventure

There is much to be praised in this book. It is interesting and compelling reading. . . Economics, Competition and Academia is a well written book and well worth reading. It provides a coherent perspective of the main avenues by which societies have provided resources for higher education over many centuries. The views of prominent philosophers and economists on the economics of higher education have been highlighted as well. I recommend that it be read by anyone interested in the economics of higher education. James R. Wible, History of Economic Ideas In this exceptionally well written and highly perceptive book, Stabile has provided a unique perspective on the continuing debate over whether universities should be funded from non-fee sources (endowments, public funding) or from fees. He locates the philosophical roots of that debate in ancient Greece, with the sophists selling their services as teachers for fees and Plato and Aristotle virtuously teaching without fees (made possible by personal wealth). He then traces how virtue and sophism became entangled and morphed into various hybrid arrangements throughout the

development of modern universities. As universities continue to evolve in their perceptions of how to match their functions to the ever-changing sets of financial constraints and opportunities, the relevance of this book will continue to grow. It should be on the must read list for all who are involved in modern higher education. Charles G. Leathers, University of Alabama, US Anyone interested in the important, current debate over assessing educational outcomes should read this book. It offers important historical perspectives on the value of education. Understanding the different points of view on the value of education is the first step in assessing what outcomes one wants to achieve with current education policies. Andrew F. Kozak, St. Mary's College of Maryland, US Stable pulls together in one study of reasonable size the threads of higher education that span the centuries from ancient Greece to the twenty-first century United States. While readers may or may not agree with his conclusions, they will discover links between the past and the present and clues to the future of American higher education. David O. Whitten, Auburn University, US Donald Stable places current concerns over the commercialization of academia in a historical context by describing the long-standing question of the extent to which market economics can and should be applied to higher education. The debate between Plato and Aristotle on one side and sophists on the other provides a foundation for the modern debate of endowment versus tuition models. The author tackles the intellectual discourse over the mission of higher education and the effect markets and competition might have on it. The discussion encompasses the ideas on higher education of leading economic thinkers such as Adam Smith, Jeremy Bentham, John Stuart Mill, Alfred Marshall, Thorstein Veblen and John K. Galbraith and identifies them as supporters of either sophism or virtue. Included, too, are the thoughts of educators and policymakers influenced by free market ideas, such as Benjamin Rush, Francis Wayland and Charles W. Eliot, as well as those opposed to them. In addition, the author explores the development of collegiate business schools in the US and how they were justified on the basis of virtue. The book concludes with a section on for-profit colleges and their relationship to sophism. This fascinating study of the centuries-old intellectual debate over the mission of academia will appeal to all those involved with higher education. Historians of economic thought will find the influence of economic ideas on this debate of great interest.

Economics, Competition and Academia

The Graduate School of Business Administration

Imagine a company where people love coming to work and are highly productive on a daily basis. Imagine a company whose top executives, in a quest to create the most "fun" workplace ever, obliterate labor-management divisions and push decision-making responsibility down to the plant floor. Could such a company compete in today's bottom-line corporate world? Could it even turn a profit? Well, imagine no more. In Joy at Work, Dennis W. Bakke tells the true story of this extraordinary company--and how, as its co-founder and longtime CEO, he challenged the business establishment with revolutionary ideas that could remake America's organizations. It is the story of AES, whose business model and operating ethos -"let's have fun"-were conceived during a 90-minute car ride from Annapolis, Maryland, to Washington, D.C. In the next two decades, it became a worldwide energy giant with 40,000 employees in 31 countries and revenues of \$8.6 billion. It's a remarkable tale told by a remarkable man: Bakke, a farm boy who was shaped by his religious faith, his years at Harvard Business School, and his experience working for the Federal Energy Administration. He rejects workplace drudgery as a noxious remnant of the Industrial Revolution. He believes work should be fun, and at AES he set out to prove it could be. Bakke sought not the empty "fun" of the Friday beer blast but the joy of a workplace where every person, from custodian to CEO, has the power to use his or her God-given talents free of needless corporate bureaucracy. In Joy at Work, Bakke tells how he helped create a company where every decision made at the top was lamented as a lost chance to delegate responsibility--and where all employees were encouraged to take the "game-winning shot," even when it wasn't a slam-dunk. Perhaps Bakke's most radical stand was his struggle to break the stranglehold of "creating shareholder value" on the corporate mind-set and replace it with more timeless values: integrity, fairness, social responsibility, and a sense of fun.

The Gourman Report

Practical guide that can be used by executives to make well-informed decisions on cybersecurity issues to better protect their business Emphasizes, in a direct and uncomplicated way, how executives can identify, understand, assess, and mitigate risks associated with cybersecurity issues Covers 'What to Do When You Get Hacked?' including Business Continuity and Disaster Recovery planning, Public Relations, Legal and Regulatory issues, and Notifications and Disclosures Provides steps for integrating cybersecurity into Strategy; Policy and Guidelines; Change Management and Personnel Management Identifies cybersecurity best practices that executives can and should use both in the office and at home to protect their vital information

University of Alabama: Master of Business Administration (M.B.A.) Program

This book helps you find innovative new technology ideas and guides you through the complete lifecycle of product innovation, including screening, funding, development, and commercialization. It gives you an edge by enabling you to start off with a solid foundation and strategy. Commercialization of Innovative Technologies focuses on three core areas that set the stage for successful commercialization: Developing and managing a strong, flexible "innovation team" of inventors, investors, technologists, and entrepreneurs; building a portfolio that spreads risk; leveraging input from technologists throughout the commercialization process.

Curriculum 21

A Tea Reader

The Future MBA brings together 100 ideas on how to rethink management education in order to embed sustainability. This book acts as a creative toolkit for individuals working in management education on how to design new and innovative products, services, and experiences for the business school community with a focus on sustainability. What if we took a moment to stand back and look at the bigger picture? What would the business school of the future look like? Rather than a roadmap, the 100 ideas presented in this book are meant to be a source of inspiration in responding to these questions. Some ideas could be put into practice tomorrow, some would require a complete reassessment of the way we view business education, and others are meant to encourage more ideas and more action, to turn management education into a key player in moving the sustainability agenda forward.

Event Risk Management and Safety

Environmental Economics and Policy is a best-selling text for environmental economics courses. Offering a policy-oriented approach, it introduces economic theory, empirical fieldwork, and case studies that show how underlying economic principles provided the foundation for environmental policies. Key features include: Introductions to the theory and method of environmental economics, including externalities, benefit-cost analysis, valuation methods, and ecosystem goods and services. Extensive coverage of the major issues including climate change mitigation and adaptation, air and water pollution, and environmental justice. Boxed "Examples" and "Debates" throughout the text, which highlight global examples and major talking points. This text will be of use to undergraduate students of economics. Students will leave the course with a global perspective of how environmental economics has played and can continue to play a role in promoting fair and efficient environmental

management. The text is fully supported with end-of-chapter summaries, discussion questions, and self-test exercises in the book. Additional online resources include references, as well as PowerPoint slides for each chapter.

Survey of Financial Accounting

The Best 296 Business Schools, 2013 Edition

"An anthology of doctoral writers"--Cover.

Business Made Simple

The Seven Principles for Making Marriage Work

Agile Practice Guide – First Edition has been developed as a resource to understand, evaluate, and use agile and hybrid agile approaches. This practice guide provides guidance on when, where, and how to apply agile approaches and provides practical tools for practitioners and organizations wanting to increase agility. This practice guide is aligned with other PMI standards, including A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Sixth Edition, and was developed as the result of collaboration between the Project Management Institute and the Agile Alliance.

Agile Practice Guide (Hindi)

This book covers several new areas in the growing field of analytics with some innovative applications in different business contexts. The book is conceptually divided in seven parts. The first part gives expository briefs on some topics of current academic and practitioner interests, such as data streams, binary prediction and reliability shock models. In the second part, the contributions look at artificial intelligence applications with chapters related to explainable AI, personalized search and recommendation, and customer retention management. The third part deals with credit risk analytics, with chapters on optimization of credit limits and mitigation of agricultural lending risks. In its fourth part, the book explores analytics and data mining in the retail context. In the fifth part, the book presents some applications of analytics to operations management. This part has chapters related to improvement of furnace operations, forecasting food indices and analytics for improving student learning outcomes. The sixth part has contributions related to adaptive designs in clinical trials, stochastic comparisons of systems with heterogeneous components and stacking of models. The seventh and final part contains chapters related to finance and economics topics, such as role of infrastructure and taxation on economic growth of countries and connectedness of markets with heterogenous agents, The different themes ensure that the book would be of great value to practitioners, post-graduate students, research scholars and faculty teaching advanced business analytics courses.

Master of Business Administration 242 Success Secrets - 242 Most Asked Questions on Master of Business Administration - What You Need to Know

In the 1950s, East Central Florida underwent a vast transformation with the creation of the American space program. The sleepy fishing communities stretching from Titusville to Melbourne became home to an army of engineers, rocket scientists, and technicians who would soon take Florida and the nation into the missile age. With no opportunities for advanced study nearby, a handful of determined men and women launched Brevard Engineering College in 1958. In 1966, Florida's secretary of state approved the college's petition to change its name to Florida Institute of Technology. In its short history, Florida Tech has overcome formidable hurdles and succeeded in winning a place in the top ranks of scientific and technological universities. A college on the rise, Florida Tech has not only a bright future, but a rich and colorful history that has been captured in striking photographs. The exciting story of "Countdown College"-from the lift-off of Bumper 8 in 1950, which launched the space program in Florida, to the most recent high-tech additions to campus facilities-is the subject of this captivating new pictorial history.

The Refractive Thinker

The Mandel School of Applied Social Sciences of Case Western Reserve University in Cleveland, Ohio, presents information about the Master of Science in Social Administration (MSSA) and Master of Business Administration (MBA) joint degree program. The school provides a program description and information about admissions requirements, program structure, and credit requirements.

The Master of Business Administration

The best-selling workbook and grammar guide, revised and updated! Hailed as one of the best books around for teaching grammar, The Blue Book of Grammar and Punctuation includes easy-to-understand rules, abundant examples, dozens of reproducible exercises, and pre- and post-tests to help teach grammar to middle and high schoolers, college students, ESL students, homeschoolers, and more. This concise, entertaining workbook makes learning English grammar and usage simple and fun. This updated Twelfth Edition reflects the latest updates to English usage and grammar and features a two-color design and lay-flat binding for easy photocopying. Clear and concise, with easy-to-follow explanations, offering "just the facts" on English grammar, punctuation, and usage Fully updated to reflect the latest rules, along with quizzes and pre- and post-tests to help teach grammar Ideal for students from seventh grade through adulthood in the US and abroad For anyone who wants to understand the major rules and subtle guidelines of English grammar and usage, The Blue Book of Grammar and Punctuation offers comprehensive, straightforward instruction.

Complete Book of Graduate Programs in the Arts and Sciences

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