Re Investing Authenticity Tourism Place And Emotions Tourism And Cultural Change | 7aa5d24002ac6f567e751d558a645991


Taking a global and multidisciplinary approach, The SAGE International Encyclopedia of Travel and Tourism brings together a team of international scholars to examine the travel and tourism industry, which is expected to grow at an annual rate of four percent for the next decade. In more than 500 entries spanning four comprehensive volumes, the Encyclopedia examines the business of tourism around the world paying particular attention to the social, economic, environmental, and policy issues at play. The book examines global, regional, national, and local issues including transportation, infrastructure, the environment, and business promotion. By looking at travel trends and countries large and small, the Encyclopedia analyses a wide variety of challenges and opportunities facing the industry. In taking a comprehensive and global approach, the Encyclopedia approaches the field of travel and tourism through the numerous disciplines it reaches, including the traditional tourism administration curriculum within schools of business and management, economics, public policy, as well as social science disciplines such as the anthropology and sociology. Key features include: More than 500 entries authored and signed by key academics in the field Entries on individual countries that details the health of the tourism industry, policy and planning approaches, promotion efforts, and primary tourism draws. Additional entries look at major cities and popular destinations Coverage of travel trends such as culinary tourism, wine tourism, agritourism, ecotourism, geotourism, slow tourism, heritage and cultural-based tourism, sustainable tourism, and recreation-based tourism Cross-references and further readings A Reader's Guide grouping articles by disciplinary areas and broad themes

The Wiley Blackwell Companion to Tourism presents a collection of readings that represent an essential and authoritative reference on the state-of-the-art of the interdisciplinary field of tourism studies. Presents a comprehensive and critical overview of tourism studies across the social sciences Introduces emerging topics and reassesses key themes in tourism studies in the light of recent developments Includes 50 newly commissioned essays by leading experts in the social sciences from around the world Contains cutting-edge perspectives on topics that include tourism’s role in globalization, sustainable tourism, and the state’s role in tourism development Sets an agenda for future
tourism research and includes a wealth of bibliographic references

Comprehensive and accessible, this Companion offers a thorough investigation into both traditional and fresh topics in tourist behaviour and experience. Arranged chronologically, the chapters examine tourist experience from the very idea of a tourist visit to the aftermath of returning home.

Overtourism has become a major concern for an increasing number of destinations as tourism numbers continue to grow, stimulated by general economic and technological growth and the expansion of the global middle class. This, coupled with relentless promotion of tourism by many organisations and destinations, has increased tourism, despite growing opposition to excessive development. This book is the first academic volume to deal with this topic and contains chapters by experienced researchers in the tourism field, taking a multidisciplinary approach to review and explain the subject. The introductory section begins with an overview of the current situation and the forces enabling the appearance of overtourism. This is followed by a number of case studies from a range of destinations around the world, both urban and rural, which share the same problems. The concluding section includes a discussion of potential mitigation methods and approaches and a final assessment of future developments. The focus and relevance of this book are not just for academics, as it offers insights into destinations, enablers and solutions for how to address the issue of overtourism on a wide variety of scales. This book offers globally relevant perspectives on destinations as varied as Venice and Barcelona, that have gained global media attention, as well as less publicised rural areas and developing destinations.

Consumer behaviour is one of the most explored topics in tourism and hospitality marketing, interchangeably denoted by the terms ‘traveller behaviour’, ‘tourist behaviour’ or ‘guest behaviour’. Consumer behaviour acts as an origin for every tourism and hospitality marketing activity. It offers an understanding of why people tend to choose certain products or services and what sort of factors influence them in making their decision. The decision process of buying tourism products or services takes time, because they are mostly intangible in nature due to which there are many risks involved in their buying process. The Routledge Handbook of Consumer Behaviour in Hospitality and Tourism aims to explore and critically examine current debates, critical reflections of contemporary ideas, controversies and pertinent queries relating to the rapidly expanding discipline of consumer behaviour in hospitality and tourism. The Handbook offers a platform for dialogue across disciplinary and national boundaries and areas of study through its diverse coverage. It is divided into six parts: Part I offers an overview of consumer behaviour; Part II focuses on the service quality perspectives of consumer behaviour; Part III deliberates on customer satisfaction and consumer behaviour linkages; Part IV explores the re-patronage behaviour of consumers; Part V addresses the vital issues concerning online consumer behaviour; and Part VI elaborates upon other emerging paradigms of consumer behaviour. Although there is no dearth of empirical studies on different viewpoints of consumer behaviour, there is a scarcity of literature providing conceptual information. The present Handbook is organised to offer a comprehensive theoretical body of knowledge narrating consumer behaviour, especially for hospitality and tourism businesses and operations. It attempts to fill this research gap by offering a ‘globalised’ volume comprising chapters organised using both practical and academic approaches. This Handbook is essential reading for students, researchers and academics of Hospitality as well as those of Tourism, Marketing, International Business and Consumer Behaviour.

Urban Events, Place Branding and Promotion explores the phenomenon of place event marketing, examining the ways in which events are used to brand and disseminate information about a place. It provides a novel contribution to the literature, capturing the growing interest in place promotion, and offers in-depth insights on the role of events. With a focus on urban locations, this book defines the scope and concept
of place event marketing. It demonstrates that different kinds of events, for leisure and business, can be used to successfully develop, promote and brand different types of places. Individual chapters written by a variety of leading academics explore how various public and non-governmental institutions that deal with promotion and marketing communications of places can implement event marketing activities and how such institutions organize, co-organize and sponsor different events. The effects of event marketing activities on urban place promotion and branding are thoroughly explored through a variety of international empirical case studies. This will be of great interest to upper-level students and researchers in events marketing and management, tourism and the broader field of urban geography. The concluding chapter also proposes future research directions.

Tourist attractions constitute the metaphorical ‘heart’ of tourism. This book aims to both deconstruct and construct what tourist attractions are, how we perceive them and how we can enhance our understanding of what attracts us as tourists. The volume reaches beyond current ideas about the ways tourist attractions are created, shaped and packaged. It focuses on the importance and subjective nature of identity, memory, narrative and performance in the tourist experience to find new ways of analysing and managing tourist attractions. The book will appeal to researchers and students in tourism and destination management and heritage and indigenous tourism.

This book examines the many ways in which innovative technologies represent a powerful development tool for the tourism and leisure sector and presents novel strategies based on these technologies that foster sustainable tourism management and promote sustainable destinations. The aim is to elucidate the ways in which ICTs can be used to create a high-quality experience for citizens and visitors while ensuring the wise, ecologically sound management of human and natural resources. Attention is also focused on the globalized environment in which these advances are occurring, and on the impacts of broader social, economic, and political forces in transforming our understanding of "tourism" in the era of online devices. The book is based on the proceedings of the Fourth International Conference of the International Association of Cultural and Digital Tourism (IACuDiT) and is edited in collaboration with IACuDiT. It will have broad appeal to professionals from academia, industry, government, and other organizations who wish to learn about the latest perspectives in the fields of tourism, travel, hospitality, culture and heritage, leisure, and sports within the context of a knowledge society and smart economy.

Authenticity and Authentication of Heritage presents an assimilation of chapters that critically address some of the key emerging areas associated with authenticity. It presents a variety of inspiring pieces of work that range from host-guest authentication and intangible heritage to knowledge transfer processes, authenticating heritage in fairy-tale settings, authenticity and anxiety in the smell of death and life, understanding the boundaries of authenticity, nostalgia, sustainability, marketing, destination competitiveness, examining affective connotations of authenticity, and their contribution towards optimizing hedonic and eudaimonic well-being during times of disruption. The contentious concept of authenticity continues to be valorised in heritage tourism. This scholarly initiative seeks to broaden the discursive parameters of authenticity and identify power mechanisms that shape the way authenticity is produced, marketed and consumed. This is an attempt to share contemporary views on how the contemporary notions of authenticity are derived, interpreted, applied, processed and legitimised in local and global contexts. Furthermore, the significant relationship between health and authenticity is explored. To put it simply, this pandemic has significantly halted the way people connect with their cultural resources and seek authenticity within their inner selves and the outside realms in the heritage tourism system. Heightened sense of global consciousness is a call to polish our authentic selves and elevate above inauthenticity or moral hypocrisy. So, is authenticity an evolving story or is it a story of floating immobility? Who can tell the story and who decides what elements to fossilise? How can existentialist authenticity and self authentication promote moral selving and well-being of the self and the society? Many questions like these have emerged in recent literature, and this book uses
conceptual, empirical and theoretical explorations to identify and engage with such inquiries. The chapters in this book, except for the concluding chapter, were originally published as a special issue of the Journal of Heritage Tourism.

This book examines the authentication of authenticity in heritage tourism by using a resilient smart systems approach. It discusses the emerging trends in cultural tourism and outlines, in a detailed manner, their significance in negotiating authenticity in tourism experience. Authentication of authenticity is an evolving, less-researched field of inquiry in heritage tourism. This book advances research on this subject by exploring different authentication processes and scrutinizes their resilience in building transformative heritage tourism pathways. It offers a kaleidoscopic view of the manner authenticity has evolved over the last several decades by observing a broad spectrum of cultural expressions. The evolution and meaningfulness of negotiated authenticity is identified and discussed in the context of pre-, intra- and post-pandemic times. This book focuses on the moral and existentialist trajectories or authenticity and the notion of self-authentication. It proposes a smart resilient authentication model to delicately negotiate the objective and self-dimensions of authenticity in transformative times. Furthermore, by sharing examples of best practices, it offers unique insights on how authenticity is authenticated and mediated via digital platforms and artificial intelligence. This book offers novel perspectives on negotiated authenticity and its authentication in heritage tourism and will appeal to both practitioners and students/scholars in Heritage studies; Design and Innovation; Tourism Studies; Geography and Planning across North America, Europe, and East-Asian countries.

Theming Asia: Culture, Nature and Heritage in a Transforming Environment presents a theoretical, thematic and empirical examination of theming, theme parks and themed spaces in contemporary Asia. Drawing on cases from China, Hong Kong, Japan, Kazakhstan, Malaysia and Singapore, it details how the proliferation of theming in places of consumption, education, entertainment and everyday life has shaped the social and spatial terrains of modern-day Asia. This is done largely through the radical transformation of ideas of culture, nature and heritage – a theoretical and empirical area that warrants urgent and dedicated scholarly inquiry. Providing an innovative study of theme parks and themed spaces in contemporary Asia, this publication highlights the critical role of theming in the making, ordering, branding, as well as contestation of cultural, natural and heritage places. The intersections of these processes are foregrounded within the context of Disneyization, the experience economy, imagineered spaces and debates over authenticity and superficiality. A diverse range of case studies, as well as a general theoretical introduction, give much room for revisiting and reimagining issues of culture and nature in a transforming Asia. This book was originally published as a special issue of Tourism Geographies.

The conceptual territory of religious tourism is fluid. While recreation and leisure-based motivation and behaviors are evident in religious tourism, this volume reiterates its rootedness in tenets from religious traditions and pilgrimages. Using fresh perspectives on place-stories, rituals, performances, that are central to pilgrimage and sacred sites, essays in this volume explain contemporary expressions of religious tourism and illustrate the dynamic nature of religious tourism as an ecosystem embedded in religious practices, rituals and performances. The explanations will benefit researchers and practitioners alike and they can find numerous examples that show the significance of religious tourism for sustainable development of destinations.

This book focuses on cultural tourism as it develops into the second decade of the new millennium. It presents recent hospitality and tourism research findings from various sources, including academic researchers and scholars, industry professionals, government and quasi-government officials, and other key industry practitioners. It discusses the latest tourism industry trends and identifies gaps in the research from a pragmatic and applied perspective. It includes specific chapters on innovation in tourism, the virtual visitor, cross-cultural visions of tourism and cultural authenticity.
digital collections, heritage and museum management in the digital era, cultural and digital tourism policy, marketing and governance, social media, emerging technologies and e-tourism and many other topics of contemporary significance in global hospitality and tourism. The book is edited in collaboration with the International Association of Cultural and Digital Tourism (IACuDiT) and includes the proceedings of the Second International Conference on Cultural and Digital Tourism.

Event Management for the Tourism and Hospitality Industries provides a theoretical and practical approach to teach students of Tourism and Hospitality the basics of planning, managing and evaluating all types of events. Chapters cover skills such as visitor segmentation, product analysis, developing a budget, promotion and after-event assessment. Special emphasis is placed on critical issues now facing event managers such as environmental sustainability and awareness of cultural diversity, technology and community engagement. The reader will learn the necessity of connecting events with the community heritage and culture to provide the local, personalized experienced desired by visitors. Each chapter covers a unique step in the planning process and corresponds to a section of a detailed event plan outline found at the end of the book that can be submitted as a semester-long assignment. Making use of international case studies in every chapter, this book provides real-world examples to contextualize the information given. This will be essential reading for all Tourism and Hospitality students with an interest in Events Management and Design, and for practitioners employed in tour companies, cruise ships, destination management organizations and cultural festivals.

In this volume leading experts from different disciplines and diverse geographic regions discuss fundamental, often controversial topics in the field of tourism studies. The debates include subjects such as the concept of the 'tourist', the long-term sustainability of tourism development, the growth of volunteer tourism and the vulnerability of tourism.

Locating Imagination in Popular Culture offers a multi-disciplinary account of the ways in which popular culture, tourism and notions of place intertwine in an environment characterized by ongoing processes of globalization, digitization and an increasingly ubiquitous nature of multimedia. Centred around the concept of imagination, the authors demonstrate how popular culture and media are becoming increasingly important in the ways in which places and localities are imagined, and how they also subsequently stimulate a desire to visit the actual places in which people’s favourite stories are set. With examples drawn from around the globe, the book offers a unique study of the role of narratives conveyed through media in stimulating and reflecting desire in tourism. This book will have appeal in a wide variety of academic disciplines, ranging from media and cultural studies to fan- and tourism studies, cultural geography, literary studies and cultural sociology.

The pursuit of authenticity is a contemporary obsession. From hipster fixations on artisan coffee and vintage clothing through to the electoral success of supposedly unspun populist politicians like Donald Trump, a yearning for the real pervades our culture. Yet while highly prized and desired, authenticity is also profoundly elusive and contested. This volume stages a wide-ranging interdisciplinary interrogation of the concept, with case studies ranging from collective memory of the Second World War, through the historical fiction of Sarah Waters to the confessional art of Tracey Emin. With contributors drawn from memory studies, cultural history, English literature, theatre studies, and art criticism, it explores how authenticity is in play in diverse practices of reading, remembering, and performing. The chapters demonstrate that authenticity has no single stable definition, but is rather invoked in very diverse ways - both descriptively and prescriptively - in many diverse contexts. They also make clear that it is not an inherent quality but the product of orchestration, performance, and inter-subjective negotiation. This book was originally published as a special issue of Rethinking History.
Routledge Handbook of the Tourist Experience offers a comprehensive synthesis of contemporary research on the tourist experience. It draws together multidisciplinary perspectives from leading tourism scholars to explore emergent tourist behaviours and motivations. This handbook provides up-to-date, critical discussions of established and emergent themes and issues related to the tourist experience from a primarily socio-cultural perspective. It opens with a detailed introduction which lays down the framework used to examine the dynamic parameters of the tourist experience. Organised into five thematic sections, chapters seek to build and enhance knowledge and understanding of the significance and meaning of diverse elements of the tourist experience. Section 1 conceptualises and understands the tourist experience through an exploration of conventional themes such as tourism as authentic and spiritual experience, as well as emerging themes such as tourism as an embodied experience. Section 2 investigates the new, developing tourist demands and motivations, and a growing interest in the travel career. Section 3 considers the significance, motives, practices and experiences of different types of tourists and their roles such as the tourist as photographer. Section 4 discusses the relevance of ‘place’ to the tourist experience by exploring the relationship between tourism and place. The last section, Section 5, scrutinises the role of the tourist in creating their experiences through themes such as ‘transformations in the tourist role’ from passive receiver of experiences to co-creator of experiences, and ‘external mediators in creating tourist experiences’. This handbook is the first to fill a notable gap in the tourism literature and collate within a single volume critical insights into the diverse elements of the tourist experience today. It will be of key interest to academics and students across the fields of tourism, hospitality management, geography, marketing and consumer behaviour.

This edited collection examines the emergence, development, and future of tourism ethnography, emphasizing the interpretive-humanistic approach honed by anthropologist Edward Bruner. Original chapters by thirteen leading anthropologists critically engage theories and concepts including authenticity, the touristic borderzone, and contested sites.

Heritage tourism has become an increasingly significant component of the global tourism industry, particularly in countries striving to diversify away from sea, sand and sun. This growth has had profound influences on the presentation and representation of both tangible and intangible heritage within tourism context. The concept of heritage continues to evolve with its fast-changing political, economic and socio-cultural surroundings. Therefore it is essential that heritage tourism engages with the new form of globalised communities and societies, which have become more assimilated to each other but yet strive to sustain their own distinctive locality. This book aims to offer a thorough critical examination and systematic evaluation of the unique dynamics of heritage and tourism development from both social sciences and management perspectives. It incorporates both global and local perspectives in theorising and managing heritage tourism. While focusing on reviewing and analysing key academic concepts and debates including authenticity, commodification, globalisation and heritage interpretation, this book also discusses and evaluates topical issues such as sustainable development, marketing strategies and digital technologies including social media. It theoretically locates heritage discourses in the analysis of heritage tourism development and management drawing on various perspectives, from tourism, heritage studies, sociology, anthropology, politics and geography to management and marketing studies. Including case studies of topical concerns, controversies and challenges it will encourage readers to develop a new and insightful understanding of the dialectical relationship between heritage and tourism development. This book is essential reading for students studying tourism, heritage studies, cultural studies as well as related disciplines.

This book brings together contributions from authors who are actively engaged in authenticity research in a tourism context. In so doing, it demonstrates the various trajectories research has taken towards understanding the significance of authenticity.
Drawing upon theories of landscape and performance, this work weaves together existing tourism literature with new scholarship to forge a geographically informed theory of tourism. Such a theory integrates the ways in which places are co-produced, circulated, interpreted, experienced, and performed for and by tourists, tourism boards, and even as everyday spaces. Bringing together theories of ritual, Peircean semiotics, ideology, and performance, the authors blend the often separate literatures of tourism sites and touristic practices. Whereas most tourism texts focus on a part of the ‘tourism equation’-the tourism site, or the tourist experience—a geographic theory of tourism brings these constituent parts together in thinking about notions of place. Place processes are central to geography as well as tourism studies because tourism facilitates encounters with distinct locations. As this book argues, considering tourism as performative draws disparate areas of tourism theory together to better understand the ways tourism happens in and across places.

What is re-enactment and how does it relate to heritage? Re-enactments are a ubiquitous part of popular and memory culture and are of growing importance to heritage studies. As concept and practice, re-enactments encompass a wide range of forms: from the annual ‘Viking Moot’ festival in Denmark drawing thousands of participants and spectators, to the (re)staged war photography of An-My Lê, to the Titanic Memorial Cruise commemorating the centennial of the ill-fated voyage, to the symbolic retracing of the Berlin Wall across the city on 9 November 2014 to mark the 25th anniversary of its toppling. Re-enactments involve the sensuousness of bodily experience and engagement, the exhilarating yet precarious combination of imagination with ‘historical fact’, in-the-moment negotiations between and within temporalities, and the compelling drive to re-make, or re-presence, the past. As such, re-enactments present a number of challenges to traditional understandings of heritage, including taken-for-granted assumptions regarding fixity, conservation, originality, ownership and authenticity. Using a variety of international, cross-disciplinary case studies, this volume explores re-enactment as practice, problem, and/or potential, in order to widen the scope of heritage thinking and analysis toward impermanence, performance, flux, innovation and creativity. This book was originally published as a special issue of the International Journal of Heritage Studies.

Islamic tourism is not purely motivated by religion; it also includes participants pursuing similar leisure experiences to non-Muslims, within the parameters set by Islam. Destinations are therefore not necessarily locations where Shari'a or full Islamic law is enforced. Demand for Islamic tourism destinations is increasing as the Muslim population expands, with the market forecast to be worth around US$238 billion. This book explores the ever-widening gap between the religious, tourism, management and education sectors. It provides practical applications, models and illustrations of religious tourism and pilgrimage management from a variety of international perspectives, and introduces theories and models in an accessible structure. The book: - Includes a range of contemporary case studies of religious and pilgrimage activities. - Covers ancient, sacred and emerging tourist destinations. - Reviews new forms of pilgrimage, faith systems and quasi-religious activities. This book offers an engaging assessment of the linkages and interconnections between Muslim consumers and the places they visit. It provides an important analysis for researchers of religious tourism, pilgrimage and related subjects.

Cultural Heritage is a systematic, interdisciplinary examination of cultural heritage, which provides an up-to-date view of the field by drawing on various disciplines. The book offers a thorough, structured review of extant literature on heritage in tourism and pertinent challenges for cultural heritage. This book offers new ways of looking at cultural heritage assets against a backdrop of increasing economic and environmental pressures. It comprises a number of sections that each examine cultural heritage from the perspective of ethics and values, community relations and development, cultural entrepreneurship, economic viability and conservation, methodologies, impacts of tourism research, consumption, and urban and immaterial heritage. Encompassing global research perspectives from public management, visual culture, environmental management, and cultural entrepreneurship, Cultural Heritage is a crucial text for those working or interested...
in the heritage field.

The SAGE Handbook of Tourism Management is a critical, authoritative review of tourism management, written by leading international thinkers and academics in the field. Arranged over two volumes, the chapters are framed as critical synoptic pieces covering key developments, current issues and debates, and emerging trends and future considerations for the field. The two volumes focus in turn on the theories, concepts and disciplines that underpin tourism management in volume one, followed by examinations of how those ideas and concepts have been applied in the second volume. Chapters are structured around twelve key themes: Volume One Part One: Researching Tourism Part Two: Social Analysis Part Three: Economic Analysis Part Four: Technological Analysis Part Five: Environmental Analysis Part Six: Political Analysis Volume Two Part One: Approaching Tourism Part Two: Destination Applications Part Three: Marketing Applications Part Four: Tourism Product Markets Part Five: Technological Applications Part Six: Environmental Applications This handbook offers a fresh, contemporary and definitive look at tourism management, making it an essential resource for academics, researchers and students.

The marketing of tourist destinations requires continuous strategic planning and decision making. This book provides researchers and practitioners with an in-depth understanding of different tourism products, marketing strategies and destination branding tactics, as well as useful insights into sustainable and responsible tourism practices.

This book examines contemporary performances of authenticity in travel and tourism practices. It re-thinks and re-invests in the notion of authenticity as a surplus of experiential meaning and feeling that derives from what we do at / in places. Drawing on wide ranging perspectives and cases, it demonstrates how the feeling of authenticity within places is produced.

This book is a response to the burgeoning interest in cultural tourism and the associated need for a coherently theorized approach for understanding the practices that such an interest creates. Cultural tourism has become an important and popular aspect of contemporary tourism studies, as well as providing a rich seam of upscale product development opportunities in the industry as a whole. Much of the related literature, however, focuses upon describing and categorizing cultural tourism from a supply-side perspective. This has prompted the taxonomizing of cultural tourists on the basis of their level of involvement and interest in cultural tourism products and/or their economic worth as a sought after market segment. There have been few recent attempts at a rigorous re-theorization of the issues beyond conventional representational theories; this book aims to fill that void. This groundbreaking volume provides a theoretical and empirical account of what it means to be a cultural or heritage tourist. It achieves this by exploring the interactions of people with places, spaces, intangible heritage and ways of life, not as linear alignments but as seductive ‘moments’ of encounter, engagement, performance and meaning-making, which are constitutive of cultural experience in its broadest sense. The book further explores encounters in cultural tourism as events that capture and constitute important social relations involving power and authority, self-consciousness and social position, gender and space, history and the present. It also explores the consequences these insights have for our understanding of culture and heritage and its management in the context of tourist activity. In capturing the ‘cultural moment’, this book provides a better understanding of the motivations, on-site activities, meaning constructions and other cultural work done by both tourists and tourist operators. The volume confronts and explores the cultural, political and economical interrelations between culture, heritage and the tourism industry. In so doing, it also investigates how this co-mingling of identity, representation and social life may be better apprehended with the wider shift in critical thought towards notions of affect and performativity. The book is a fundamental and influential contribution to
research in this field. It will be of significant value to students, academics and researchers interested in this broad topic area.

Proceedings of the First International Conference on Social Science, Humanities, Education and Society Development (ICONS) 2020, 30 November 2020, Tegal, Central Java, Indonesia. ICONS is an International Conference hosted by Universitas Pancasakti Tegal. This Conference is arranged to become an annual conference making room for scholars and practitioners in the area of economic, socio-cultural, legal, educational, environmental aspects as well as a combination of all these aspects.

Within the past 10 years ‘Religious Tourism’ has seen both economic and education-sector growth on a global scale. This book addresses the central role of religious tourism and interrelationships with other aspects of pilgrimage management. It provides practical applications, models and illustrations and looks at secular and sacred spaces on a global stage. The second edition sees the introduction of a new structure and the addition of new international case studies. It is an invaluable reference for academics, students and practitioners and is a timely text on the future of faith-based tourism and pilgrimage.

It is widely acknowledged that all archaeological research is embedded within cultural, political and economic contexts, and that all archaeological research falls under the heading ‘heritage’. Most archaeologists now work in museums and other cultural institutions, government agencies, non-government organisations and private sector companies, and this diversity ensures that debates continue to proliferate about what constitutes appropriate professional ethics within these related and relevant contexts. Discussions about the ethics of cultural heritage in the 20th century focused on standards of professionalism, stewardship, responsibilities to stakeholders and on establishing public trust in the authenticity of the outcomes of the heritage process. This volume builds on recent approaches that move away from treating ethics as responsibilities to external domains and to the discipline, and which seek to ensure ethics are integral to all heritage theory, practice and methods. The chapters in this collection chart a departure from the tradition of external heritage ethics towards a broader approach underpinned by the turn to human rights, issues of social justice and the political economy of heritage, conceptualising ethical responsibilities not as pertaining to the past, but to a future-focused domain of social action.

This book considers tourism to memorial sites from a visitor’s point of view, challenging established theories in tourism and memory studies by critically appraising Germany’s often celebrated memory culture. Based on visitor observations and exit interviews, this book examines how domestic and international visitors negotiate their visits to the concentration camp memorials Ravensbrück and Flossenbürg, the House of the Wannsee Conference and the former Stasi prison Bautzen II. It argues that memorial sites are melting pots where family, national and global narratives meet. For German visitors, the visit to memorial sites is a confrontation with Germany's responsibility for the two dictatorships while for international visitors it can be a form of 'seeing is believing'. Ultimately, it is the immediacy of the space that is the most important part of the visit. Rooted in an interdisciplinary approach, this book will be of interest to academics and students in German Studies, Tourism and Heritage Studies, Museum Studies, Public History, and Memory Studies.

Thames Town—an English-like village built in Shanghai—is many places at once: a successful tourist destination, an affluent residential cluster, a city of migrant workers, and a ghost town. The Real Fake explores how the users of Thames Town transform a themed space into something more than a “fake place.” Piazzoni understands authenticity as a dynamic relationship between people, places, and meanings that enables urban transformations. She argues that authenticity underlies the social and physical production of space through both top-down and bottom-up dynamics. The systems of moral and aesthetic judgments that people associate with “the authentic” materialize in
Thames Town. Authenticity excludes some users as it inhibits access and usage especially to the migrant poor. And yet, ideas of the authentic also encourage everyday spontaneous appropriations of space that break the village’s staged atmosphere. Most scholars criticize theming by arguing that it produces a “fake,” controlling city. Piazzoni complicates this view by demonstrating that although the exclusionary character of theming remains unquestionable, it is precisely the experience of “fakeness” that allows Thames Town’s users to develop a sense of place. Authenticity, the ways people construct and spatialize its meanings, intervenes holistically in the making and remaking of space.

This book is a fast-paced and thorough re-evaluation of what heritage tourism means to the people who experience it. It draws on contemporary thinking in human geography and heritage studies, and applies it to a sector of tourism that is both pervasive yet poorly researched in terms of the perspective of tourists themselves. In a series of lucid and tightly argued chapters, it traces the use of semiotics as an analytical tool from its theoretical origins in text, through the all-important dynamics of visuality into an expanded realm of feeling and sensuality. Challenging assumptions about the way that heritage is experienced, this book uses examples from around the world to explore the semiotic landscape that surrounds heritage sites, linking what is represented about the past and how it feels to be there.

This is a user-friendly textbook that covers qualitative, quantitative and social media methods, providing tourism, hospitality and events students and course leaders with an accessible guide for learning and teaching marketing research. The book contains essential information on how to conduct research on visitor trends, experiences, preferences and lifestyles, shedding light on customer preferences, product changes, promotional efforts and pricing differences to ensure the destination is successful. It offers guidance on how to write, conduct and analyze the results of surveys, or use qualitative methods such as focus groups, interviews, projective techniques and observation. Other content includes suggestions and examples on turning research data into actionable recommendations as well as advice on writing and presenting the final report. Integrated with a wide range of case studies per chapter, this short and accessible textbook is essential reading for all students wishing to gain knowledge as to what visitors want from the travel, hospitality and/or event experience.

With the rise of post-truth and fake news, a thorough examination of authenticity has never been so relevant. This book explores the geography of authenticity, investigating a wide variety of places used by tourists. Not only does it assess what might be described as the more traditional objects for examination – places such as the city, the countryside and the coast – it also includes chapters on art and place, hipster places, gentrification, heritage sites, film locations, photographed places and eventful places. Using a wide-angled lens on places reveals linkages and possibilities, enabling the book to skate across the surface of the geography of authenticity, locating the magically real heritage site, the poignant replica, the authenticated theme park, the unmasked carnival. In focusing on authentic and inauthentic places, this text provides a useful contribution to the understanding of how places are changing, how they are perceived, and how authenticity is embodied and performed within them. Authentic and Inauthentic Places in Tourism is an insightful study and an essential read for those involved in the study of geography, tourism, urban studies, culture and heritage.

Tourism has become a booming industry within the last few decades, and with the help of many new unique destinations and activities, creative tourism will continue this upward trajectory for the foreseeable future. Tourism helps stimulate economies, decrease unemployment, promote cultural diversity, and is overall a positive impact on the world. Driving Tourism through Creative Destinations and Activities provides a comprehensive discussion on the most unique, emerging tourism topics and trends. Featuring engaging topics such as
social networking, destination management organizations, tourists’ motivations, and service development, this publication is a pivotal resource of academic material for managers, practitioners, students, and researchers actively involved in the hospitality and tourism industry.